



Give the Gift of Life! Sponsor a Blood Drive at your Work, Church or Organization

Guide for Blood Drive Coordinators

Hosting a blood drive is easy. It's fun. And it's a wonderful way to make a huge difference. You'll save many lives when you coordinate a blood drive and assist others in giving the gift of life. Here are some guidelines to assure success:

- Call the Blood Bank and schedule your drive. It's best to plan several months ahead so that you have time to promote the drive and recruit donors. Pick a convenient time for your group. Perhaps before a regular meeting or event. We can bring our mobile to your location, or you can invite people to come to one of our locations. Call our Blood Drive Coordinator at (661) 323-4222.
- Build your Blood Drive Team! Recruit several people to give you a hand. If your organization is small, you also may want to recruit from other organizations or from friends and family members.
- Get the word out. Ask your organization's leadership to announce the blood drive at each meeting or gathering. Repetition will help — and if done enthusiastically — will help build momentum. You also may have a blood recipient within your membership who will help be an "ambassador" and drum up support.
- Schedule appointments. Appointments are the key to a successful drive. When you sign people up, you can ask them for their preference for time period. Later, you can schedule them in to a specific appointment time.
- Remember to remind. Use a telephone committee to help you with calling several days ahead. Remind people about their appointments. It really helps.
- Celebrate your success! Put up a thank you poster at the event and have donors sign it. Display it in your meeting room, break room or lobby. Recognize your Blood Drive Team and thank all the donors for their life-giving gift!

The most important thing you can do to make your drive successful is to make personal contact. Studies show one reason people do not donate blood is because NO ONE EVER ASKED!

Explain that giving blood is one of the most important, rewarding and compassionate things a person can do. Let people know that donors go through a pre-screening process to assure that they are healthy and eligible to donate.

Your Drive Date: _____ Target Dates: _____ Sign-up period: _____

Your Team Members: _____ Your Goal: _____

_____ Schedule appointments Reminder calls