



## Give the Gift of Life! Help Recruit Donors for the Blood Drive at Your School!

### Guide for High School Coordinators

So, you're in charge of the Blood Drive at your school... It's a great way to help your community, and save lives! Here's some steps that will help guarantee success:

1. Build your Blood Drive Team! You can start a competition within school clubs and organizations. Get a team together with representatives from the different clubs at school and ask them to help recruit. Set goals and go for it! If you have questions, call our High School Blood Drive Coordinator at (661) 323-4222.
2. Start a buzz... Get a write-up in your school newspaper, and present the "Give It Up" video in senior classes. Ask your school if you can put up flyers. Or make a big poster with a thermometer, and mark your progress as you add donors. Hang it in the school cafeteria.
3. Have a "Give It Up" Day. Put out a table at lunch and have it full of info about blood donation and the importance. Sign up your friends and ask them to help get out the word.
4. Don't forget your teachers. Your teachers can also donate. Get them on board and schedule favorite teachers to be first in line!
5. Celebrate! After the drive, recognize donors. You can have them sign a big "Thank You" banner and hang it in the cafeteria. Ask the school principal to write appreciation letters to those who donated. Take photos and publish a story in the school newspaper.

The most important thing you can do to make your drive successful is to make personal contact. Studies show one reason people do not donate blood is because NO ONE EVER ASKED!

Explain that giving blood is one of the most important, rewarding and compassionate things a person can do. Let people know that donors go through a pre-screening process to assure that they are healthy and eligible to donate.

Your Team Members: \_\_\_\_\_

\_\_\_\_\_

Your Goal: \_\_\_\_\_

\_\_\_\_\_

### Checklist:

- Get write-up in the newspaper
- Big poster for the cafeteria
- Present "Give It Up" video
- Host a "Give It Up" day
- Recruit teachers to donate